

## WCAG 2.0 Accessibility Compliance Principles and Guidelines



Did you know that by law, you must make new websites and new content on your website accessible if you are an organization with 50+ employees? (AODA, 2017). Move to achieving WCAG 2.0 accessibility compliance with these 4 principles of accessibility.

### 1. Perceivable

- ✔ The information on your website must be presentable to users in ways that they can perceive. Users have to be able to understand the information being presented.
- ✔ Provide text alternatives for any and all content that is non-text
- ✔ Provide captions and alternatives for multimedia
- ✔ Create content that can be presented in different ways (including assistive technologies) without losing meaning
- ✔ Make it easier for users to see and hear your content.

### 2. Operable

- ✔ The navigation and user interface components of your website must be operable. People must be able to use the website and navigate the content (the interface can't require interaction that a user can't perform).
- ✔ Make all functionality available from a keyboard
- ✔ Give users enough time to read and use your content
- ✔ Don't use content that causes seizures
- ✔ Provide ways to help users navigate and find content.

### 3. Understandable

- ✔ Users must be able to understand the information and the operation of the website and its content.
- ✔ Make your text content readable and understandable for all users
- ✔ Make web pages appear and operate in predictable ways
- ✔ Help users avoid and fix mistakes.

### 4. Robust

- ✔ The content must be robust enough that a wide variety of users including assistive technologies can reliably understand it. Users must be able to access the content as technologies advance.
- ✔ Maximize compatibility with current and future user tools

Are you meeting WCAG 2.0 accessibility compliance?

We can help! [Click here](#) to learn more about our AODA solution, or [contact us](#) to talk to an expert.